



The membership committee theme this year is **“Bee All You Can Bee.” With ESA.**

Did you know that a Bee hive is a structure that creates a community of involvement and nurturing, just like ESA. Every bee within a hive has a task, a job to carry out, and to make it all work, that job has to be done so the hive will thrive. ESA is like that hive as it is structured to promote a community of women working together for a common cause and that common cause is to be of service where we live and throughout the universe.

Did you know the queen bee does not directly control the hive..her main function is to serve as the reproducer. The young queen has only a limited time to mate. When she is no longer able to be out and active for several days she will become a drone layer and that usually leads to the death of the colony.

We are the reproducers of ESA. Without each one of us working to increase the membership of our chapters we will become complacent and weighed down and unable to do the job we have ahead of us, and that will lead to the death of our chapter. We need those young vibrant women in our organization. But do not so overload them and weigh them down where they get burn out, but nurture them, protect them, and they in turn will later take on responsibilities that as older members we are no longer able to carry out. The phrase that can destroy any organization is “But we have always done it that way”. Perhaps we do need to make some changes, listen to new ideas, but keep what is worth keeping. Try something new and differentit might just work

Yes we need new members.... There are those who now are facing changes in their lives whether it be moving into a new area, facing changes in their live styles because of births, deaths or the empty nest, **they NEED ESA and we need them.** Don't assume that they are not interested.

. Are there women, young, middle aged or older in your community that need ESA? **Yes there are,** and it is up to each of us to care enough about our organization, but mostly caring about them to ask that first, second or even the ninth or tenth time to join us. Just because someone felt the necessity to take a leave of absence, go member at large, or go inactive, maybe their circumstances have changed and they would like to come back in, but wonder if they would be welcome. Ask them, do not Assume they would not be interested...ask them a second or even a third time. Yes, we need new and reactivated members, but also remember to nurture those within your chapter that are already members. Maybe there are some who are no longer able to be out in your community to meet new people, but that does not mean they do not have the potential for maintaining the condition of your chapter and being there to support the members that are out and about with their knowledge, their wisdom and their love. We each are important, and remember our motto is **All for one and one for All,,,that is ESA.**

We are having another challenge this year between districts to see who can bring in members. Districts G. J . I, C, and B will be on the Buzzer team. And District A, D, E, F, & H will be the stingers. The winners will be announced at convention and a special treat will be provided. The membership committee will recognize all new members and their sponsors with a special little gift, so get out there, swarm around and bring new members into your hive.

We are promoting the use of the on-line lessons that Verneene Forresburg has developed and they are available on the website www.esaks.org. Click on Join Us, then click on Pledge Lessons at the top of the page it will take you directly to them. It is possible to fill out the questions on-line and then be sent in electronically to Verneene. If you would prefer to have a hard copy, please contact me and I will send them to you in that manner and they can be sent back to me via snail mail. A certificate will be presented to the pledge on completion of the lessons. If as a chapter you would be interested in using these within your chapter to re-educate you members about ESA, please get in contact with me or Verneene.

The membership committee is anxiously awaiting hearing from you about your new pledges and reinstatements. The membership committee is, Clara Ginn, Chrm. Mary Ann Johnson, Carla Stierwalt and Marilyn Feldkamp. Please Reach for your full potential in ESA this year..... And Bee All You Can Bee with ESA>