



## Press Release

FOR IMMEDIATE RELEASE

Contact: Name (title)

Telephone:

Cell phone:

e-mail

### **EPSILON SIGMA ALPHA (ESA) CELEBRATES FUND-RAISING SUCCESS Forty year relationship results in over \$150 million in cash and pledges for St. Jude Children's Research Hospital**

**CITY, STATE:** ESA members across the country announce the celebration of their 40<sup>th</sup> year of service to St. Jude Children's Research Hospital. Since 1972, when hospital founder Danny Thomas attended an ESA convention in St. Paul, Minnesota, ESA has maintained their position as the third-party organization providing the most support cumulatively to St. Jude. Having sponsored and participated in thousands of events for St. Jude, ESA has become a pacesetter organization in raising funds and awareness for the hospital's good works.

As part of its celebration, the leaders and members of ESA will meet in Oklahoma City, Oklahoma where they will pledge their continuing support to the hospital. In recent years, ESA's average annual donations have ranged from \$8-10 million dollars. In Oklahoma City, the membership will share their enthusiasm for raising even more dollars in the years to come.

Locally, (ESA chapter) will celebrate ESA's fund-raising success with: **description of local event.**

About Epsilon Sigma Alpha:

Founded in 1929, ESA offers programs and projects to help make a positive difference in the lives of others. ESA has created a powerful network of nearly 1,000 chapters to excel in community education, service, and philanthropy. ESA adopted St. Jude Children's Research Hospital as their international philanthropic project and has raised more than \$150 million in cash and pledges for St. Jude. Those interested in ESA can learn more by visiting [www.epsilonsigmaalpha.org](http://www.epsilonsigmaalpha.org), or by contacting ESA Headquarters at 970.223.2824.

About St. Jude Children's Research Hospital

St. Jude Children's Research Hospital is internationally recognized for its pioneering research and treatment of children with cancer and other life-threatening diseases. The hospital's research has helped push overall survival rates for childhood cancer from less than 20 percent when the institution opened to almost 80 percent today. It is the first and only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children, and no family ever pays St. Jude for care. For more information, go to [www.stjude.org](http://www.stjude.org) and follow St. Jude on [www.facebook.com/stjude](https://www.facebook.com/stjude) and [www.twitter.com/stjude](https://www.twitter.com/stjude).

###