EDUCATIONAL (Continued)

GOLD SEAL MERIT AWARD: Ten (10) outstanding programs are recognized each year at International Convention. Chapter entries must be submitted to the International Council Educational Chairman. The number of entries shall be at the discretion of each individual state council. Chapters from states having no councils may submit their entries directly to the International Council Educational Chairman. Each of the top ten (10) finalists will receive a Gold Seal Merit Award from ESA Headquarters. Entries must be postmarked no later than June 1 or one week immediately following your state convention.

All entries are prejudged and must be submitted as stated in the requirements. The top twenty (20) programs will be on display at the IC Convention. Postage must be enclosed if you wish your entry returned.

All entries must be submitted on a Universal Educational Reporting Form distributed to the states by the IC Educational Chairman.

Judging will be based on neatness, arrangement of material, and originality.

To be eligible for this award, a chapter must have met all requirements of the State Council.

NOTEBOOK REQUIREMENTS

1. Appearance ........................................................................................................................................... 25 points
   A. Each entry must be complete, including all individual programs which form the year's educational study. Educational Report Forms must be in chronological order. Be sure to include any Community Outreach Educational Programs your chapter sponsored along with the corresponding Educational Report Form.
   B. Be concise and to the point. Pictures and other extras are not necessary and will not receive additional points. Strive for simplicity. Each entry must state on the cover or title page; Chapter name; number; and Educational Chairman.

2. Year's Theme and Related Program ........................................................................................................... 50 points
   A. The subject matter must be carefully thought out, with an idea thread relating each individual program to an overall theme, showing the continuity of the program. Include a brief summary of each program stating all major points emphasized.
   B. Entries must include the actual date and the method of presentation.
   C. A list of resources used must follow each individual program. For example: printed material, speakers, audiovisuals, etc.

3. Program Value ........................................................................................................................................... 25 points
   A. Evaluation by membership
EDUCATIONAL (Continued)

Educational Awards

GOLD LINK AWARD: This award will be presented to all chapters that report at least six (6) or more programs ON TIME to the State Educational Director. The award will be presented at the State Convention to the chapters that turn in six reports by that time. You are still eligible to win this award later if the Chapter Educational Director sends in six (6) reports before the end of the year. The ESA year runs from June 1 to May 31, making 12 months you can report. These reports are to be sent to the State Educational Director and must be postmarked by the 10th of the month following the month which the program was held to be ON TIME. For example, an educational program held July 29 must be postmarked by August 10 to be considered as ON TIME.

OUTSTANDING CHAPTER EDUCATIONAL PROGRAMS: The top three (3) Outstanding Educational Programs and the Distinguished Athenian Service Award will be chosen from the chapters who have met the following requirements.

1. Achieved the Gold Link Award.
2. Presented programs throughout the year with an educational value.
3. Their programs were linked together with an idea-thread, binding each section of their year's programs, including any Community Outreach Educational programs.
4. Entered Educational Report Forms which were completed and contained a summary of points emphasized at each program.
5. Submitted an Educational Notebook to the State Educational Director three (3) weeks prior to the State Convention.

COMMUNITY OUTREACH EDUCATIONAL: The top three (3) outstanding Community Outreach Educational Awards will be presented at the State Convention. To be eligible for this award the chapter must have sponsored an educational program with at least six (6) NON-ESA MEMBERS in attendance. A Community Outreach Educational Report Form will count as one of the six (6) needed to earn your Gold Link Award if it is mailed ON TIME. An Educational Report Form and a Community Outreach Form must be mailed by the 10th of the month following the program date. The Community Outreach Educational can be used in attaining the Ionic Award and the 6th Degree Pallas Athene. Please check information on each for further details.

The IDEALS has the information on the 6th Degree Pallas Athene.

DISTINGUISHED ATHENIAN SERVICE AWARD: One Athenian Award will be given at the State level each year. The State Educational Director selects, with the aid of judges, one Chapter Educational Director that has gone beyond the call of duty in her service to the ESA Educational field. The winner will be named at State Convention and will receive a special certificate from Headquarters.

To be eligible for this award, a Chapter Educational Director must have "rendered some important educational service: (1) to her chapter; (2) to her community, thus extending the chapter's interest in the value to the community; (3) to her State ESA council, contributing notable value to her state's educational expansion." Nominations from the chapter must be sent to the State Educational Director at least three (3) weeks before State Convention begins. These nominations must include a brief description of the special educational accomplishments which qualify the Chapter Educational Director for the award.

The Chapter Educational Director will be required to send an Educational Notebook to the State Educational Director at least three (3) weeks before State Convention begins. This will be used as an aid in selecting the Distinguished Athenian.