



REVISED 2012 (IC)

The Distinguished Achievement Award

Nomination Form

“To recognize works of outstanding public service”

Epsilon Sigma Alpha International, one of the world’s premier leadership-service organizations is looking to identify people who have unselfishly given of themselves to a remarkable degree in some area of service that benefits others. This person exemplifies the wholesome and inspiring qualities of love, faith, and courage that reflect the ideals of Epsilon Sigma Alpha.

These people may or may not have been recognized for their service before. They may be in the public spotlight on a daily basis or be working quietly in the community to benefit others. In either case, ESA needs your help in identifying such individuals to be honored with one of our organization’s highest awards, The Distinguished Achievement Award.

Award Procedures

- Upon identifying the nominee, have them help the sponsoring chapter complete the Distinguished Achievement Award nomination form.
- Return the nomination form materials to the contact person listed by the date listed on the nomination form.
- A panel of distinguished judges in the community will select the local winner from the finalists.
- The winning nominee will be honored at a special celebration sponsored by Epsilon Sigma Alpha
- The winning nominee, their family and friends will be invited to participate in the celebration honoring the award recipient.
- The local chapter of Epsilon Sigma Alpha will provide and circulate information about the event and the award winner to the local media.

Criteria for Judging

Any member of the community is eligible for this award based on their acts of service; however, members of Epsilon Sigma Alpha, active, inactive, or honorary, are not eligible for this award.

Epsilon Sigma Alpha is looking to honor others who also value service as a part of their daily life. The following information which is requested on the award nomination form will be used to determine who is to be awarded the Distinguished Achievement Award of Epsilon Sigma Alpha.

1. A description of nominee’s current contribution and the benefit received by others as a result.

2. What is remarkable or unique about their contribution?
3. What portion of their time is spent in this endeavor?
4. If married, how great is their involvement with their children and their activities.
5. Other responsibilities (those of most vital concern to them).
6. What impact has their work had on others, including their community
7. Whether they receive a salary for their contribution.
8. Past accomplishments.
9. Obstacles and difficult circumstances over which they have triumphed.
10. How do they plan to continue their service in the future?

Local Contact Information

If you need additional information or have questions regarding the Distinguished Achievement Award please contact: **State Distinguished Achievement Chairman**

Thank you for your interest in the Distinguished Achievement Award. ESA hopes you will help honor individuals who help and inspire others through their pursuit of public service.

Distinguished Achievement Award Publicity Suggestions

In making publicity plans for the Distinguished Achievement Award campaign, remember first that this is worthwhile, legitimate news – of real interest to many people in the community. This means that you can be confident of satisfactory results for your efforts if you cooperate with the media in an efficient, friendly manner. As always, the quality of enthusiasm and gracious determination you display will actually measure your success in this important project.

A happening of this significance deserves a personal visit to the editor of your newspaper far in advance. Let him/her know exactly what is going on; show him/her the possibilities of feature stories on the nominee during Distinguished Achievement Award Week; assure him/her of your cooperation; find out exactly what he/she wants you to do in helping him/her cover this story. Tell him/her your special plans for the night when the winner is honored and arrange to have a newspaper photographer there.

Personal calls should also be made to executives in television and radio fields. TV and radio interviews with chapter representatives should be scheduled at the beginning of the campaign, so that the “Search for the Distinguished Achievement Award winner” can capture the imagination of the community while nomination forms are being distributed. You will want to have television cameras at the award presentation if at all possible. Find out how radio and TV news departments want publicity handled.

Then there will be many other avenues for you to pursue. You may get your mayor to sign a proclamation for Distinguished Achievement Award Week. Bank, motel, or shopping center marquees may feature it. You may wish to prepare sharp posters to be placed in strategic locations. Talk it up among your friends outside of ESA. News really does travel quickly by way of mouth!

Your strongest news coverage should be concentrated at the beginning of the campaign when nominations are being sought, and at the climax of the campaign (January), but presentation for this comes from you in September.

This can be one of the most exciting publicity projects you have ever carried out. **GOOD LUCK!** If you need any further assistance to you, please don't hesitate to contact: **IC Distinguished Achievement Chairman.**